Bayer

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Investor News 2012

The news contents can be obtained from our website www.investor.bayer.com

Date	News
December 21, 2012	Not intended for U.S. and UK Media **Bayer Submits Regorafenib for the Treatment of Gastrointestinal Stromal Tumors in Japan**
December 19, 2012	**Bayer optimizes its use of liquidity** Group contributes EUR 1 billion to Bayer Pension Trust
December 14, 2012	Not intended for U.S. and UK Media **Bayer Submits New Drug Application to U.S. FDA for Radium-223 Dichloride for the Treatment of Castration-Resistant Prostate Cancer with Bone Metastases** Radium-223 dichloride now submitted for Marketing Authorization in EU and US
December 14, 2012	**Michael Koenig appointed to the Bayer Board of Management** Dr. Richard Pott to retire effective June 1, 2013
December 12, 2012	Not intended for U.S. and UK Media **Bayer Submits Radium-223 Dichloride for EU Marketing Authorization for the Treatment of Castration-Resistant Prostate Cancer with Bone Metastases**
December 06, 2012	Not intended for U.S. and UK media **Bayer Submits VEGF Trap-Eye (aflibercept) for Treatment of Macular Edema Following Central Retinal Vein Occlusion in EU**
December 05, 2012	Not intended for U.S. and UK Media **Bayer receives green light for new long-term contraceptive in the EU** - Company plans to market the new low dose levonorgestrel-releasing intrauterine system under the brand name "Jaydess" - Product provides reliable contraception for up to three years
November 27, 2012	Not intended for U.S. and UK Media **Bayer receives approval for EYLEA® in Europe for the Treatment of Wet Age-Related Macular Degeneration** New treatment allows dosing every other month following three initial monthly injections in wet AMD patients
November 21, 2012	Merger agreement terminated: **Bayer forgoes proposed acquisition of Schiff Nutrition International** Bayer committed to continue with bolt-on acquisition strategy
November 20, 2012	Not intended for U.S. and UK media **Bayer's Xarelto® (Rivaroxaban) Approved for the Treatment of Pulmonary Embolism (PE) and the Prevention of Recurrent Deep Vein Thrombosis (DVT) and PE in the EU** - Blood clots obstructing blood flow in deep veins or in the lungs kill more than 2,300 people every day worldwide and urgent action is essential to save lives - Rivaroxaban works as fast as injectable enoxaparin, providing efficacy when needed for as long as needed - Rivaroxaban offers the only oral single-drug solution for the treatment of PE and long-term prevention of DVT and PE, without the need for injections or monitoring - Rivaroxaban is approved to protect patients from blood clots across more venous and arterial thromboembolic diseases than any other novel oral anticoagulant

November 14, 2012 Perspective on Innovation 2012:
Bayer: improving people's lives through innovation
- Some EUR 3 billion for research and development in 2012
- More than 600 patent applications submitted last year
- Currently 35 clinical development projects in the pharmaceuticals pipeline
- Five pharmaceutical products with approximate peak annual sales potential of more than EUR 5.5 billion
- Strong CropScience pipeline with peak sales potential exceeding EUR 4 billion
- Increasing significance of partnerships - more than 800 R&D collaborations

November 13, 2012 Not intended for U.S. and UK Media
Landmark Phase III Study of Bayer's Xarelto® (Rivaroxaban) Initiated for the Secondary Prevention of Myocardial Infarction and Death in Patients with Coronary or Peripheral Artery Disease
- 20,000-patient study will be conducted in collaboration with Population Health Research Institute
- Composite of cardiovascular death, myocardial infarction and stroke as primary efficacy endpoint
- Rivaroxaban is the first novel oral anticoagulant under assessment in this high risk patient population

November 02, 2012 Not intended for U.S. and UK Media
U.S. FDA Approves Xarelto® (Rivaroxaban) to Treat Deep Vein Thrombosis (DVT) and Pulmonary Embolism (PE) as well as to Reduce the Risk of Recurrent Events
Rivaroxaban is the only oral single-drug solution proven effective for the treatment of DVT and PE

October 30, 2012 Third quarter of 2012:
Bayer on track for a successful 2012
- Upward trend at HealthCare and CropScience continues
- Sales advanced by 11.5 percent to EUR 9,665 million
- EBIT of EUR 838 million (minus 23.7 percent)
- EBITDA before special items improved by 2.2 percent to EUR 1,845 million
- Net income of EUR 528 million (minus 17.8 percent)
- Further progress with innovation pipeline
- Group forecast for 2012 confirmed

October 30, 2012 Strategic move to significantly strengthen Consumer Care business of Bayer:
Bayer to acquire Schiff Nutrition International for US$ 1.2 billion
Transaction includes MegaRed®, Move Free® and Airborne® brands

October 29, 2012 Leadership change on December 1, 2012:
Liam Condon to become Bayer CropScience CEO

October 29, 2012 Not Intended for U.S. and U.K. Media
Bayer's Stivarga® (regorafenib) Tablets New Drug Application Granted Priority Review by U.S. FDA for the Treatment of Patients with Gastrointestinal Stromal Tumors

October 26, 2012 Not intended for U.S. and UK Media - American Heart Association (AHA) Scientific Sessions 2012:
Latest Xarelto® (Rivaroxaban) Data to be Presented at AHA 2012
- Multiple sub-analyses to be presented from the important Phase III ROCKET AF Study in patients with non-valvular Atrial Fibrillation (AF) and heart failure or diabetes
- Additional Phase III ATLAS ACS 2-TIMI 51 data analyses on rivaroxaban in secondary ACS prevention also to be presented

October 25, 2012 Not intended for U.S. and UK Media - 68th Meeting of American Society for Reproductive Medicine in San Diego:
Bayer HealthCare's new hormone-releasing intrauterine systems proven effective and well tolerated in Phase III study

October 23, 2012 Not intended for U.S. and UK Media

Bayer's Riociguat First Drug to Demonstrate Efficacy in Patients with Chronic Thromboembolic Pulmonary Hypertension

- Phase III CHEST-1 study met its primary endpoint, demonstrating a statistically significant improvement in the six-minute walk test (6MWT) in patients with inoperable or residual chronic thromboembolic pulmonary hypertension (CTEPH) treated with riociguat
- Riociguat was well tolerated with a good safety profile

October 22, 2012 Not intended for U.S. and UK Media

Bayer's Riociguat Meets Primary Endpoint in Pivotal Phase III Study in Patients with Pulmonary Arterial Hypertension

- Riociguat demonstrates a statistically significant improvement in the six-minute walk test (6MWT) in both treatment-naïve patients and in patients pre-treated with endothelin receptor antagonists (ERAs) or non-intravenous (non-iv) prostanoid monotherapy
- Riociguat was well tolerated with a good safety profile

October 19, 2012 Not intended for U.S. and UK media

Bayer's Xarelto® (Rivaroxaban) Recommended for EU Approval for the Treatment of Pulmonary Embolism (PE) and Prevention of Recurrent Deep Vein Thrombosis (DVT) and PE

- Rivaroxaban offers the first oral single-drug solution for the treatment of PE and long-term prevention of DVT and PE
- Decision of European Commission on approval expected before year-end

October 17, 2012 Not intended for U.S. and UK media

Bayer to present data on novel pulmonary hypertension drug, Riociguat, at CHEST 2012 congress in Atlanta

First data from Phase III trials for riociguat in chronic thromboembolic pulmonary hypertension (CTEPH) and pulmonary arterial hypertension (PAH) in late-breaking news presentation

October 09, 2012 Not intended for U.S. and UK Media

European Commission gives green light to Bayer HealthCare's Flexyess®

Flexyess is the first combined oral contraceptive with a flexible extended dosing regimen offering women "personal period planning"

October 01, 2012 Not intended for U.S. and UK Media

Bayer HealthCare enters into multi-target alliance to fight endometriosis

September 28, 2012 Not intended for U.S. and UK Media

EYLEA® (aflibercept) Injection Approved for the Treatment of Wet Age-Related Macular Degeneration in Japan

September 27, 2012 Not Intended for U.S. and U.K. Media

Bayer's Stivarga® (regorafenib) Tablets Approved by U.S. FDA for Treatment of Metastatic Colorectal Cancer

Stivarga shown in a pivotal Phase III trial to extend overall survival in patients with metastatic colorectal cancer (mCRC) whose disease had progressed after previous treatments

September 21, 2012 Not intended for U.S. and UK Media

VEGF Trap-Eye (aflibercept ophthalmic injection) Recommended for Approval for the Treatment of Wet Age-Related Macular Degeneration in Europe

Decision of European Commission on approval expected in fourth quarter 2012

September 20, 2012 For use outside the US and UK only

Bayer submits marketing application for new transparent low dose contraceptive patch in the EU

September 20, 2012	Bayer CropScience: Geared for Sustainable Growth **EUR 7 billion investment program to fuel further growth** - EUR 5 billion earmarked for Research and Development between 2011 and 2016 - Investments of EUR 2 billion in production capacities and seed processing facilities - Strong integrated pipeline with at least EUR 4 billion peak sales potential - Share of Seeds business to double to 20 percent by 2016
September 14, 2012	Change of chairmanship effective October 1, 2012 **Werner Wenning elected Chairman of the Supervisory Board of Bayer AG** Dr. Manfred Schneider to step down after more than ten years
September 14, 2012	Not intended for U.S. Media **Bayer HealthCare to acquire US-animal health business from Teva Pharmaceutical Industries** Acquisition enables Bayer HealthCare to expand companion animal and food animal product lines
September 13, 2012	**Sandra E. Peterson to Leave Bayer CropScience**
September 11, 2012	Not intended for U.S. and UK Media **New Drug Application for Bayer's Regorafenib to Treat Patients with Colorectal Cancer Granted Priority Review in Japan**
September 07, 2012	Not intended for U.S. and UK media **Complete Response Submitted to U.S. FDA on Bayer's Rivaroxaban for the Reduction of Secondary Cardiovascular Events in Patients with Acute Coronary Syndrome** Supplemental New Drug Application for Rivaroxaban to reduce the risk of stent thrombosis in patients with Acute Coronary Syndrome also resubmitted
August 30, 2012	Not intended for U.S. and UK Media **Bayer's Regorafenib Submitted for U.S. Marketing Authorization for the Treatment of Gastrointestinal Stromal Tumors (GIST)**
August 16, 2012	Successful purchase of technology platform and tailor-made green product portfolio: **Bayer CropScience completes acquisition of AgraQuest**
July 31, 2012	Strong business performance in the second quarter of 2012: **Bayer raises guidance for the full year** - Sales increased by 10.0 percent to a record EUR 10,177 million - CropScience and HealthCare sustained strong momentum, MaterialScience improved further - EBIT of EUR 750 million (minus 41.1 percent) impacted by special items - risk provisions established for litigations - EBITDA before special items rose by 6.7 percent to EUR 2,172 million - Net income of EUR 494 million (minus 33.9 percent)
July 23, 2012	Not intended for U.S. and UK media **Phase III Trial Evaluating the Addition of Tarceva® (erlotinib) to Nexavar® (sorafenib) Did Not Provide Additional Benefit to Patients with Liver Cancer versus Nexavar Alone**
July 12, 2012	Not intended for U.S. and UK media - The World Federation of Hemophilia 2012 World Congress: **Kogenate® Bayer was Effective in Reducing Bleeding Frequency when used as Secondary Prophylaxis in Adults with Severe Hemophilia A**
July 09, 2012	Not intended for U.S. and UK Media **Bayer's Xarelto® (Rivaroxaban) Granted Priority Review by U.S. FDA for the Treatment of Deep Vein Thrombosis or Pulmonary Embolism and the Long-Term Prevention of Recurrent Venous Thromboembolism** Bayer also provides update on the U.S. filing of rivaroxaban in stent thrombosis

July 08, 2012	Not intended for U.S. and U.K. Media **Bayer Initiates Phase III Trial of New Recombinant Factor VIII Compound for Treatment of Hemophilia** BAY94-9027 Being Investigated for Prolonged Duration of Effect and Less Frequent Infusions
July 03, 2012	Further milestone to strengthen the fruits and vegetables business: **Bayer CropScience acquires US-based biological company AgraQuest for close to US$ 500 million** - Unique technology platform and promising biological pipeline - Wide range of established green product brands - Purchase includes R&D and manufacturing facilities
June 28, 2012	Not intended for U.S. and UK Media **U.S. FDA Grants Priority Review to the New Drug Application for Bayer's Regorafenib to Treat Patients with Metastatic Colorectal Cancer**
June 21, 2012	Not intended for U.S. and UK Media: Secondary Prevention of Acute Coronary Syndrome (ACS): **U.S. FDA Issues Complete Response Letter for Bayer's Xarelto® (Rivaroxaban) for the Reduction of Secondary Cardiovascular Events in Patients with ACS**
June 04, 2012	Not intended for U.S. and U.K. media: Results of pivotal Phase III study in patients with castration-resistant prostate cancer (CRPC) and bone metastases: **Updated Phase III Data Confirm Overall Survival Benefit with Bayer's Investigational Drug Alpharadin (Radium-223 Dichloride) in Men with Advanced Prostate Cancer that has Spread to the Bone** - Overall survival in radium-223 dichloride arm significantly increased by 44% - Median overall survival benefit increased to 3.6 months - Radium-223 dichloride led to a statistically significant delay in time to first skeletal related event (SRE) - Updated survival results from ALSYMPCA trial presented as Late-Breaking Abstract in oral abstract session
June 04, 2012	Not intended for U.S. and U.K. Media: Results of two pivotal Phase III studies of regorafenib in gastrointestinal cancers: **Positive Phase III Data on Bayer's Investigational Drug Regorafenib Show Significant Increase in Progression-Free Survival in Patients with Gastrointestinal Stromal Tumors (GIST)** - First data from Phase III GRID trial for regorafenib in GIST presented as Late-Breaking Abstract in oral abstract session - First presentation of subgroup analysis of Phase III CORRECT trial for regorafenib in metastatic colorectal cancer in oral abstract session - Data show positive trend in overall and progression-free survival across subgroups of patients
May 23, 2012	Not intended for U.S. and U.K. Media **Bayer's Regorafenib Submitted for EU and U.S. Marketing Authorization for the Treatment of Metastatic Colorectal Cancer**
May 23, 2012	Not intended for U.S. and UK Media: Secondary Prevention of Acute Coronary Syndrome (ACS): **U.S. FDA Advisory Committee Recommends Against Approval of Bayer's Xarelto® (Rivaroxaban) to Reduce the Risk of Secondary Cardiovascular Events in Patients with ACS**
May 22, 2012	Not intended for U.S. and UK media **Phase III MISSION Trial of Nexavar® in Patients with Non-Small Cell Lung Cancer Did Not Meet Primary Endpoint of Improving Overall Survival**

May 16, 2012	Not intended for U.S. and UK media - 48th Annual Meeting of the American Society of Clinical Oncology (ASCO): **Bayer to Present Data on Late-Stage Development Oncology Compounds at ASCO 2012** - First data from Phase III trial for regorafenib in gastrointestinal tumors (GIST) presented as Late-Breaking Abstract in Oral Abstract Session - Updated survival results from Phase III trial for Alpharadin (radium-223 chloride) in castration-resistant prostate cancer (CRPC) presented as Late-Breaking Abstract in Oral Abstract Session
May 09, 2012	Not intended for U.S. and UK media **Bayer's Xarelto® (Rivaroxaban) Submitted to U.S. FDA to Reduce the Risk of Stent Thrombosis in Patients with Acute Coronary Syndrome**
May 02, 2012	Not intended for U.S. and UK media: **Bayer's Xarelto® (Rivaroxaban) Submitted to U.S. FDA for the Treatment of Venous Thromboembolism (VTE) and Long-Term Prevention of Recurrent VTE** - Submissions for marketing authorization supported by the successful global EINSTEIN study program - Rivaroxaban is the first oral single-drug solution proven effective for the treatment of deep vein thrombosis (DVT) and pulmonary embolism (PE)
April 27, 2012	Management Board Chairman Dr. Marijn Dekkers at the Annual Stockholders' Meeting of Bayer AG: **Bayer has great potential for the future too** - Fiscal 2011 was strategically and operationally successful - Proposal to raise the dividend for 2011 to EUR 1.65 per share - Encouraging start to 2012 - Good progress with the development of innovative products - Werner Wenning to become Chairman of the Supervisory Board on October 1
April 26, 2012	1st quarter of 2012: **Encouraging start to the year for Bayer** - Sales increased by 6.8 percent to a record EUR 10,056 million - Operating result (EBIT) climbed by 42.6 percent to EUR 1,637 million - EBITDA before special items rose by 9.4 percent to EUR 2,442 million - Strong start to the season at CropScience - increases at HealthCare - continuing margin pressure at MaterialScience - Net income advanced by 53.5 percent to EUR 1,050 million - 2012 guidance confirmed
April 25, 2012	Not intended for US or UK use - Aesthetic medicine: **Positive results from two European Phase III trials with ATX-101 demonstrate reduction of submental fat**
April 20, 2012	New fungicidal seed treatment product for oilseed rape: **First approval worldwide for EverGol™ in seed treatment** Launch in Canada planned before the end of the year
April 15, 2012	Not intended for U.S. and UK media - Molecular Imaging: **Bayer sells PET tracers to Piramal**
April 12, 2012	Not intended for U.S. and UK media **Bayer's Xarelto® (Rivaroxaban) Submitted for EU Marketing Authorisation for the Treatment of Pulmonary Embolism (PE) and Prevention of Recurrent Deep Vein Thrombosis (DVT) and PE** - Submission based on the successful outcome of EINSTEIN-PE study - Rivaroxaban offers the first oral single-drug solution for the initial treatment of PE and long-term prevention of DVT and PE
April 11, 2012	Not intended for U.S. and UK media **Bayer Updates U.S. Labels for Drospirenone-containing Combined Oral Contraceptives**

April 03, 2012	Not intended for U.S. and U.K. Media **Phase III Trial of Regorafenib in Patients with Metastatic Gastrointestinal Stromal Tumors (GIST) Meets Primary Endpoint of Improving Progression-Free Survival**
March 26, 2012	Not intended for U.S. and UK Media - Treatment of Pulmonary Embolism (PE): **Bayer's Xarelto® (Rivaroxaban) Proven Effective in Treating Patients with Pulmonary Embolism and in Preventing Recurrent Venous Blood Clots in Phase III EINSTEIN-PE Study** - Rivaroxaban as effective as current standard of care in treatment of pulmonary embolism and secondary prevention of venous blood clots - Patients receiving rivaroxaban showed significantly reduced major bleedings compared to current standard of care - Rivaroxaban offers the first oral single-drug solution for the initial treatment and long-term prevention of pulmonary embolism - Study results presented as a Late-Breaker at the American College of Cardiology Annual Scientific Sessions and published in the New England Journal of Medicine
March 19, 2012	Not intended for UK and US Media: Treatment of Pulmonary Embolism (PE): **Results of the Phase III EINSTEIN-PE Study with Bayer's Xarelto® (Rivaroxaban) to be Presented in Late-Breaking Clinical Trials Session at ACC 2012**
March 15, 2012	Not intended for U.S. and UK Media **U.S. FDA approves Natazia™ as the first combined oral contraceptive to treat heavy menstrual bleeding (HMB)**
March 14, 2012	"Meet Management" investor conference: **Bayer sets ambitious targets for 2014** - Good sales and earnings perspectives for HealthCare and CropScience - MaterialScience aims to build on its leading market position
February 28, 2012	Not intended for U.S. and UK Media: Secondary Prevention of Acute Coronary Syndrome (ACS): **Bayer's Xarelto® (Rivaroxaban) Granted Priority Review by US FDA to Prevent Secondary Cardiovascular Events in Patients with ACS**
February 28, 2012	Financial and innovation targets for 2011 achieved **Bayer: sales and EBIT at record levels** - Sales increase by 4.1 percent to EUR 36,528 million - Operating result (EBIT) improves by 52.0 percent to EUR 4,149 million - EBITDA before special items advances by 7.2 percent to EUR 7,613 million - Growth at HealthCare and CropScience, decline in momentum at MaterialScience - Net income climbs by 89.9 percent to EUR 2,470 million - Success of new products creates optimism for the future - Presence in emerging markets further expanded - Forecast for 2012: slight increase in underlying earnings
February 23, 2012	Elections to the Supervisory Board to be held at the Annual Stockholders' Meeting on April 27, 2012 **Werner Wenning to be proposed as Chairman of the Supervisory Board of Bayer AG** - Dr. Manfred Schneider to remain in office until September 30, 2012 - Two candidates nominated for election as new stockholder representatives - Stockholders to resolve on a new compensation system for the members of the Supervisory Board
February 23, 2012	**Bayer plans dividend increase for 2011 to EUR 1.65 per share** Payout to rise by 10 percent to EUR 1,364 million
February 20, 2012	Not intended for U.S. and UK Media **Positive One Year results From Phase 3 Study in Central Retinal Vein Occlusion of VEGF Trap-Eye**
February 14, 2012	Bayer CropScience receives approval from the EPA: **New fungicide Luna™ registered in the USA**

January 27, 2012	Milestone for stacked insect-resistant, herbicide-tolerant cotton **Bayer CropScience's TwinLink® cotton technology receives full authorization in the US**
January 18, 2012	Not intended for UK and US Media - Stroke Prevention in Patients with Atrial Fibrillation: **Bayer's Xarelto® Approved in Japan for Stroke Prevention in Patients with Non-Valvular Atrial Fibrillation**
January 18, 2012	Not intended for U.S. and UK Media (LBA #385) - Results of pivotal Phase III study in patients with metastatic colorectal cancer: **Positive Phase III Data on Bayer's Investigational Drug Regorafenib Show Significant Increase in Overall Survival** First presentation of data from CORRECT trial as "Late Breaking Abstract" at the 2012 Gastrointestinal Cancers Symposium of the American Society of Clinical Oncology (ASCO-GI)
January 10, 2012	Not intended for US Media: Gastrointestinal Cancers Symposium of the American Society of Clinical Oncology (ASCO-GI): **Phase III Data of Bayer's Regorafenib in Patients with Metastatic Colorectal Cancer to be Presented as Late Breaking Oral Presentation at 2012 ASCO-GI Congress** Late breaking abstract (LBA #385) of Phase III CORRECT study results to be presented on January 21, 2012