

Dr. Wolfgang Plischke appointed new General Manager of the Pharmaceuticals Business Group

Leverkusen – The Board of Management of Bayer AG has appointed Dr. Wolfgang Plischke (50) as the new General Manager of the Pharmaceuticals Business Group effective January 1, 2002. In this function Dr. Plischke will be responsible for the company's global pharma business in prescription drugs. Dr. Plischke previously headed up Bayer's pharma business in North America.

Dr. Wolfgang Plischke succeeds Dr. David Ebsworth (47), who has left Bayer AG by mutual agreement.

Dr. Wolfgang Plischke has been working for Bayer AG since 1980. A biologist by training, he began his career at Bayer's subsidiary Miles Diagnostics, subsequently becoming head of Marketing for the pharma business in Germany in 1988. Dr. Plischke was appointed head of International Strategic Marketing in 1991. In 1995 Bayer AG appointed Dr. Wolfgang Plischke President of Bayer Yakuhin Ltd. in Japan, where he was responsible for the Pharmaceuticals and Consumer Care Business Groups. In 2000 Dr. Plischke became President of the Pharmaceuticals Business Group in North America.

In his future position as head of Bayer's global pharma business, he will also be responsible for the strategic planning and future orientation of the business group. Dr. Wolfgang Plischke will continue to fulfil his previous function additionally until a successor is nominated.

Dr. Plischke is married and has two sons.

Leverkusen, January 9, 2002

Forward-Looking Statements

This news release may contain forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties and other factors could lead to substantial differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company accepts no obligation to continue to report or update these forward-looking statements or adjust them to future events or developments.